JEFF JACK
iamjeffjack@proton.me | 817-528-6535

OBJECTIVE
Highly productive, driven leader seeking to leverage extensive programming experience and demonstrated technical acumen in lead or manager role that has opportunity for advancement with proven excellence.

EMPLOYMENT & EXPERIENCE
Vertex Software Corporation
Director, Software Development Teams: 2018 – Current
- Managed all company projects for Global 500 client, providing technical leadership of development planning and strategy, solution analysis, process automating, platform management, deployment strategies, data integration and architecture, policies, and related company decisions. Lead developer on 14+ client projects with teams of up to 25 people.
- Developed data API integrations across dozens of platforms for enterprise-level websites.
- Created and communicated development planning and strategy, resource forecasting, workflow policies and processes for company front-end and WordPress development.
- Led improvement efforts for team performance in Agile / Scrum methods for projects with Global 500 client, resulting in over 200% productivity increase within two months.
- Pioneered company integration efforts and strategy after merging with international company, assembling first combined team in less than two months. Provided feedback and onboarding template for other teams to use.

Web Developer II: 2015 – 2018
- Built and managed hybrid platform combining C#/.NET and PHP/WordPress on Windows / IIS for Central Texas hospital network, integrating several pre-existing and new business applications both internal and external to the client's network.
- Led SEO/Performance overhauls of websites for largest clinic network in Central Texas and largest online defensive driving class, reducing page load times by up to 80%; below one second in some cases.
- Added platform support for automated responsive images in company's proprietary CMS, Site Press. This safely reduced page size and page load for all clients without any loss in user experience. At the time, no other CMS offered this feature.

Web Developer I: Apr 2013 – 2015
- Responsive front-end development for several enterprise-level clients.

City of Arlington, Texas
Marketing Lead: May 2008 – Feb 2013
- Created Parks & Rec. department website earning 2009 & 2010 Best Website award.
- Led event planning and marketing strategies earning 2010 Creative Employee of the Year award.

SKILLS
Excellent interpersonal, communication (written and verbal), and presentation skills

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8+ Years Project Architect: Requirements Analysis, Full Lifecycle Development, IT Systems Engineering

8+ Years Project Management: Jira, Agile, Scrum, Kanban, Resource Planning / Forecasting, Sharepoint

8+ Years UI/UX Design: Balsamiq, Figma, Sketch, InVision, Zeplin, Adobe, Web, Mobile, IoT, Graphic, Layout

11+ Years Developer Tools: Git, GitHub, SVN, Docker, Composer, Gulp, BeyondCompare, Visual Studio, Sublime

8+ Years Performance Tuning / Code Optimization: PageSpeed Insights, Speedcurve, WebPageTest

16+ Years Front-End Development: HTML, CSS, JavaScript, WordPress Blocks / Themes

9+ Years Back-End Development: PHP, C#, API Integration / Creation, Data Import/ Export, WordPress Plugins

7+ Years Command Line: Bash, PowerShell, Command Prompt, Terminal

8+ Years Server DevOps: Windows, Apache, NGINX, Ubuntu, PuTTY

EDUCATION
University of Texas – Arlington Bachelor of Business Administration – Marketing; Graduated December 2008